



# HALVE YOUR PAINT CONSUMPTION

## INTRODUCING THE SMART PACK SYSTEM

At Jotun we understand that keeping your asset in good condition is a continuous task. We know that the more effective your maintenance, the greater the return on your investment. This is why we have used our years of experience to bring you a complete asset maintenance system, the Jotun Smart Pack system, the smartest and most efficient way to conduct maintenance with paint.

Our unique system consists of the existing Jotamastic Smart Pack primer, forming a very effective corrosion barrier, as well as the new topcoat Hardtop Smart Pack to ensure you get a great finish. The great finish is possible, due to the modified acrylic technology in Hardtop Smart Pack.

The evidence can be found in an analysis covering over 10 000 vessels, which shows that only the ones that had the foresight to convert to Smart Pack enjoyed a 50% reduction in paint consumption within a few years, thus bringing down their maintenance cost.

**Jotamastic** | SMART PACK + **Hardtop** | SMART PACK = **SMART PACK SYSTEM**

## LOVED BY BRUSH AND ROLLER

The 50% reduction in paint consumption is a direct result of extended time between maintenance painting. This is made possible by the longer lasting corrosion protection given by the smart pack system. Less paint, less wastage, and less man-hours – all of which means you spend less on maintenance.

The corrosion protection and great finish owes itself to the smart pack's modified formula. With superior flow properties it becomes tailor-made for application with brushes and rollers. So when you use Smart Pack with either a roller or a brush, you can expect a smooth finish at the correct film thickness.

Accelerated laboratory tests prove that corrosion protection greatly improves when the paint film is smooth, even and applied at correct film thickness.

## 1:1 MIXING RATIO

In addition to corrosion protection, the Smart Pack system also simplifies correct paint preparation. While other paints call for complicated mixing ratios, the Smart Pack has a hassle-free 1:1 mixing ratio – making it easier to mix only what you need, and harder to waste.

With the Jotun Smart Pack system you can halve your paint consumption, enjoy longer lasting corrosion protection due to superior brush and roller quality, and reduce wastage with a 1:1 mixing ratio. Get the power of cutting edge corrosion protection and the beauty of a finish that still protects.

Now that's smart thinking.



SMART PACK SYSTEM  
50% reduction



Using other products

